

The Kentuckiana Concrete Promotion Group invites to you attend its builder/ designer luncheon series.

# Concrete Admixtures

## A Look At Proven Admixtures And The Next Generation Of Technologies

This seminar will provide an overview of the concrete admixture industry and how it has progressed over the years to what it is today. It will take an in depth look at the technologies that are currently available and those that are cutting edge and new. The chemical admixture industry has allowed us to make concrete to specifications that were once impossible. High strength, self consolidating, shrinkage reducing, corrosion inhibiting, freeze resistant and silica fume concrete are just some of the topics that will be discussed. We will also be covering how concrete admixtures play an important role in bridge and highway work, concrete buildings, slabs on grade, parking garages and many other applications. This seminar is intended for anyone who designs or specifies concrete mix designs. It will also be helpful to individuals who are responsible for ordering concrete in the field in order to know what tools they have available to them. The concrete admixture industry is continually producing new technologies that allow us to do more with concrete. This seminar will keep you up to date with the latest in chemical admixtures and how they can assist you in your next project.

The Marriott is located at 280 W Jefferson in the heart of downtown Louisville. There is parking conveniently located at the Hyatt/ Convention Center parking garage next door. There is access to the Marriott from the ground level and third level of the garage. The meeting will be listed under the Kentuckiana Concrete Promotion Group.

**Date:** November 28, 2007

**Time:** 11:30 - 1:30 PM

**Location:** Louisville Marriott



**AIA CREDIT  
AVAILABLE  
(1.0 hour)  
LUNCH  
PROVIDED**

If you are interested in attending please contact Diana Deters at the Kentucky Ready Mix Concrete Office at (800) 737-1535 or [ddeters@krmca.org](mailto:ddeters@krmca.org). Please RSVP by Monday Nov. 26.