

The Kentuckiana Concrete Promotion Group invites you to attend its builder/ designer luncheon series.

LEED Certification and Concrete

The Environmental Benefits of Building with Concrete

There is a national trend toward the use of “green” building techniques to create sustainable and environmentally friendly buildings and developments. This trend has led to the development of the LEED Certification. LEED stands for the Leadership in Energy and Environmental Design and it represents the U.S. Green Building Council’s effort to provide a national standard for “green buildings”. This rating system is intended to be used as a design guideline to improve occupant well-being, environmental performance, sustainability, durability, and economic returns of buildings using established and innovative practices, standards and technology. This program is designed to educate designers about how ready mixed concrete can be used to contribute towards LEED certification. This seminar will discuss how the use of insulating concrete forms, pervious concrete, concrete parking lots and other concrete applications can contribute points towards this certification. It will also discuss such topics as urban heat islands, storm water management, life cycle costs, recycled materials and the use of reflective surfaces in designing “green” developments.

The Marriott is located at 280 W Jefferson in the heart of downtown Louisville. There is parking conveniently located at the Hyatt/ Convention Center parking garage next door. There is access to the Marriott from the ground level and third level of the garage. The meeting will be listed under the Kentuckiana Concrete Promotion Group.

Date: September 26, 2007
Time: 11:30 - 1:30 PM
Location: Downtown Marriott



**AIA CREDIT
AVAILABLE
(1.0 hour)**

LUNCH PROVIDED

If you are interested in attending please contact Diana Deters at the Kentucky Ready Mix Concrete Office at (800) 737-1535 or ddeters@krmca.org. Please RSVP by Monday Sept 24.